

Series:  
**Portrait of our  
directors**

**EXPRESS  
INTERVIEW**

No7

**The performance of a company depends not only on its human resources, but first the vision, commitment and experience of its directors. CAE Rive-Nord is proud to present each member of its Board of Directors, and show you how their particular expertise is the foundation of our organization.**  
**EXPRESS INTERVIEW** with...



**Mr. André Beauchesne**

President

Positech Innovation

Board of Directors of  
CAE Rive-Nord since:

**2015**

Current term:

**Administrator**

Distinctive qualities:

**Perseverance and believes in his**

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### **Why did you agree to sit on the CAE Board of Directors?**

Over the years, I received help from various organizations that have contributed to the success of my company. Today, I am contributing by helping CAE's mission to help the economic development of the region and ensure the sustainability of local businesses. For me it is a great source of motivation.

### **Where do you see CAE in 5 years?**

CAE will adapt to the demand, either by helping more growing companies, increasing the number of interventions in the territory, or by diversifying its offer of financial products. Entrepreneurs in the region also need support and coaching.



**"As an entrepreneur, I am fortunate to be surrounded by a competent team that is committed to our success, and this has certainly contributed to the current reputation of my company".**

- André Beauchesne

## **ABOUT....**

Positech Innovation is a Quebec-based manufacturer of orthopedic products that designs, develops and markets innovative technical aids for posture (TAP), to meet the needs of people with loss of autonomy. Established in Terrebonne, it is known for offering users personalized solutions, while helping to improve their quality of life, their independence, and promoting their social integration. These ambitious goals describe the commitment of a team of passionate employees.